

**UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

ROCHESTER DRUG CO-OPERATIVE, INC.,
on behalf of itself and all others similarly
situated,

Plaintiff,

v.

DR. REDDY'S LABORATORIES, INC.;
IMPAX LABORATORIES, INC.; MYLAN
INC.; MYLAN PHARMACEUTICALS INC.;
PAR PHARMACEUTICAL, INC.; PAR
PHARMACEUTICAL COMPANIES, INC.; and
ZYDUS PHARMACEUTICALS (USA) INC.,

Defendants.

Civil Action No.

JURY TRIAL DEMANDED

DIRECT PURCHASER CLASS ACTION COMPLAINT

Plaintiff Rochester Drug Co-Operative, Inc. (“RDC” or “Plaintiff”) brings this class action, on behalf of itself and all others similarly situated against Defendants Dr. Reddy’s Laboratories, Inc. (“Dr. Reddy’s”), Impax Laboratories, Inc. (“Impax”), Mylan Inc., Mylan Pharmaceuticals Inc. (together, “Mylan”), Par Pharmaceutical, Inc., Par Pharmaceutical Companies, Inc. (together, “Par”), and Zydus Pharmaceuticals (USA) Inc. (“Zydus”), based upon personal knowledge as to facts pertaining to itself, and upon information and belief as to all other matters, and alleges as follows:

I. INTRODUCTION

1. This case concerns an anticompetitive conspiracy among Defendants to raise, fix, and maintain prices, allocate markets, and rig bids for generic divalproex sodium (“Divalproex ER”).

2. Generic drugs – drugs that are equivalent to brand name drugs – have saved direct purchasers, consumers, and the American healthcare system tens of billions of dollars annually because they typically introduce competition into a market where none previously existed. Typically, when a first generic drug manufacturer enters a branded market, the generic drug is priced slightly lower than the branded drug. However, the appearance of a second generic drug manufacturer reduces the average generic price to nearly half the brand name price. As additional generic manufacturers enter the market, prices usually continue to fall. For branded products that attract a large number of generic manufacturers, the average generic price can fall to a small fraction of the branded price.

3. Over the last several years, however, that price dynamic has changed for a large number of generic drugs. Prices for dozens of generic drugs have skyrocketed for no apparent reason. These unusual price increases have sparked investigations by Congress, the United States Department of Justice Antitrust Division (“DOJ”), state attorney generals, and the media. These investigations have begun to reveal a reportedly broad, well-coordinated, and long-running series of schemes to fix prices, allocate markets, and rig bids for a number of generic drugs in the United States. These investigations have also revealed that Defendants’ collusion on generic drug prices was centered around trade associations, such as the Generic Pharmaceutical Association (“GPhA”), customer conferences, and other industry gatherings. As part of these ongoing investigations, the DOJ convened a grand jury in this District. This grand jury has issued subpoenas and other requests for information to various generic drug manufacturers on a variety of generic drugs. Recently, on December 12, 2016, the DOJ filed the first two criminal charges stemming from this investigation. *See United States of America v. Jeffrey A. Glazer*, No. 2:16-cr-00506-RBS (E.D. Pa.); *United States of America v. Jason T. Malek*, No. 2:16-cr-00508-RBS (E.D. Pa.). These cases are both pending in this District and allege that these former senior executives of generic drug maker Heritage Pharmaceuticals violated Section 1 of the Sherman Act by participating in conspiracies to fix prices, rig bids and allocate customers for generic Glyburide and Doxycycline.

4. According to a June 26, 2016 report by Policy and Regulatory Report (“PaRR Report”), the DOJ’s investigation is focusing on trade associations and is wide-ranging:

A PaRR source says prosecutors see the case much like its antitrust probe of the auto parts industry, which has gone on for years and morphed into the department's largest criminal antitrust probe ever. Like in that case, prosecutors expect to "move from one drug to another in a similar cascading fashion."¹

5. Divalproex ER is a commonly prescribed anticonvulsant indicated for the treatment of migraines and seizures, and its base compound, valproate, has been designated an essential medicine by the World Health Organization.

6. Significantly, Divalproex ER is not a new compound. The essential ingredient from which Divalproex ER is derived, valproate, has been known since the late 19th century.

7. Generic versions of Divalproex ER have been on the market for years and, for most of that time, have been priced significantly lower than the branded counterpart. This is because the presence of multiple competing versions of generic drugs usually results in vigorous price competition, benefiting direct purchasers and consumers through lower prices.

8. However, recently the price of Divalproex ER has experienced unusual and unprecedented price increases. For example, between the middle of 2013 and the middle of 2014, the price of Divalproex ER 500 mg increased over 900%. An August 2016 United States Government Accountability Office ("GAO") Study noted that Divalproex ER has experienced "extraordinary price increases" between 2010 and 2015.²

¹ Eric Palmer, *DOJ Criminal probe takes a look at trade associations*, FiercePharma (July 10, 2015), available at <http://www.fiercepharma.com/regulatory/doj-criminal-probe-takes-a-look-at-trade-associations>.

² GAO, Report to Congressional Requesters, *Generic Drugs Under Medicare: Part D Generic Drug Prices Declined Overall, but Some Had Extraordinary Price Increases* (Aug. 2016), available at <http://www.gao.gov/products/GAO-16-706>.

9. The price hikes have not been the result of competitive market forces. Instead the price hikes were the result of Defendants' conspiracy to fix, raise, maintain and stabilize the prices of, and/or allocate customers and markets and rig bids for, Divalproex ER. The price increases were neither the product of a competitive market, nor made necessary by any increased manufacturing costs. And because generic pharmaceutical manufacturers do not need to incur the research and development costs that brand manufacturers invest to develop new prescription drugs, Defendants' price increases cannot be attributed to the need to fund research and development. Defendants' price increases resulted from their conspiracy to restrain trade.

10. *Inter alia*, Defendants realized their conspiracy through private and public communications and meetings such as trade association meetings held by the GPhA. Given the small number of competitors and the high barriers to entry in the market for Divalproex ER the market was ripe for collusion. Defendants recognized this and engaged in anticompetitive actions that allowed them to sustain their unlawful supracompetitive pricing.

11. At least four Defendants —Dr. Reddy's, Mylan, Impax, and Par—have been subpoenaed by the DOJ's grand jury in this District as part of its ongoing investigation of anticompetitive practices in the generic pharmaceutical industry.

12. Defendants have collectively and unlawfully colluded to restrain and/or eliminate competition by engaging in an anticompetitive conspiracy designed to raise prices and foreclose competition in the market for Divalproex ER in the United States, in violation of Section 1 of the Sherman Act. This misconduct enabled each and every Defendant to overcharge

direct purchasers for Divalproex ER

13. As a result of Defendants' scheme to fix, raise, maintain, and stabilize the prices of Divalproex ER, direct purchasers such as Plaintiff RDC, have paid and continue to pay supracompetitive prices.

14. RDC brings this civil antitrust action on behalf of a proposed class of purchasers who directly purchased Divalproex ER.

II. JURISDICTION AND VENUE

15. This action arises under section 1 of the Sherman Act, 15 U.S.C. § 1 and section 4 of the Clayton Act, 15 U.S.C. § 15(a), and seeks to recover treble damages, costs of suit and reasonable attorneys' fees for the injuries sustained by RDC and members of the proposed Class (defined below) resulting from Defendants' conspiracy to restrain trade in the United States. The Court has subject matter jurisdiction under 28 U.S.C. §§ 1331, 1337(a), 1407, and 15 U.S.C. § 15.

16. Venue is proper in this District pursuant to 15 U.S.C. §§ 15(a), 22 and 28 U.S.C. §§ 1391(b), (c), and (d) because during the Class Period (defined below), the Defendants resided, transacted business, were found, or had agents in this District, and a substantial portion of the alleged activity affected interstate trade and commerce discussed below has been carried out in this District.

17. During the Class Period, Defendants sold and shipped generic drugs in a continuous and uninterrupted flow of interstate commerce, which included sales of Divalproex

ER in the United States, including in this District. Defendants' conduct had direct, substantial, and reasonably foreseeable effects on interstate commerce in the United States, including in this District.

18. This Court has personal jurisdiction over each Defendant because, *inter alia*, each Defendant: (a) transacted business throughout the United States, including in this District; (b) participated in the selling and distribution of Divalproex ER throughout the United States, including in this District; (c) had and maintained substantial contacts with the United States, including in this District; or (d) was engaged in an unlawful conspiracy to inflate the prices for Divalproex ER that was directed at and had the intended effect of causing injury to persons residing in, located in, or doing business throughout the United States, including in this District.

III. PARTIES

A. Plaintiff

19. Plaintiff Rochester Drug Co-Operative, Inc. is a stock corporation duly formed and existing under the New York Cooperative Corporations Law, with its principal place of business at 50 Jet View Drive, Rochester, New York 14624. During the Class Period, as defined below, RDC purchased Divalproex ER directly from one or more Defendants at supracompetitive prices thereby suffering injury to its business and property.

B. Defendants

20. Defendant Dr. Reddy's Laboratories, Inc. ("Dr. Reddy's") is a corporation with its principal place of business at 107 College Road East, Princeton, New Jersey 08540. Dr.

Reddy's is a subsidiary of Dr. Reddy's Laboratories Ltd., an Indian pharmaceutical company. Dr. Reddy's manufactures, markets, and sells generic drug products. During the Class Period, Dr. Reddy's sold Divalproex ER in the United States.

21. Defendant Impax Laboratories, Inc. ("Impax") is a Delaware corporation with its principal place of business at 30831 Huntwood Avenue, Hayward, California 94544. Impax manufactures, markets, and sells generic drug products. During the Class Period, Impax sold Divalproex ER in the United States.

22. Defendant Mylan Inc. is a Pennsylvania corporation with its principal place of business at 1000 Mylan Boulevard, Canonsburg, Pennsylvania 15317.

23. Defendant Mylan Pharmaceuticals Inc. is a West Virginia corporation with its principal place of business at 781 Chestnut Ridge Road, Morgantown, West Virginia 26505.

24. Defendants Mylan Inc. and Mylan Pharmaceuticals Inc. are together referred to as "Mylan." Mylan manufactures, markets, and sells generic drug products. During the Class Period, Mylan sold Divalproex ER in the United States.

25. Defendant Par Pharmaceutical, Inc. is a Delaware corporation with its principal place of business at One Ram Ridge Road, Chestnut Ridge, New York 10977.

26. Defendant Par Pharmaceutical Companies, Inc. is a Delaware corporation with its principal place of business at One Ram Ridge Road, Chestnut Ridge, New York 10977.

27. Defendants Par Pharmaceutical, Inc. and Par Pharmaceutical Companies, Inc. are together referred to as "Par." Par manufactures, markets, and sells generic drug products.

During the Class Period, Par sold Divalproex ER in the United States. In September 2015, Endo International acquired Par for about \$8 billion in cash and stock.

28. Defendant Zydus Pharmaceuticals (USA) Inc. (“Zydus”) is a corporation with its principal place of business at 73 Route 31 North, Pennington, New Jersey 08534. Zydus is a subsidiary of Zydus Pharmaceuticals Limited, an Indian pharmaceutical company. Zydus manufactures, markets, and sells generic drug products. During the Class Period, Zydus sold Divalproex ER in the United States.

29. All of Defendants’ actions described in this Complaint are part of, and in furtherance of, the unlawful conduct alleged herein, and were authorized, ordered, and/or done by Defendants’ various officers, agents, employees, or other representatives while actively engaged in the management of Defendants’ affairs (or that of their predecessors-in-interest) within the course and scope of their duties and employment, or with the actual, apparent, or ostensible authority of Defendants.

IV. UNIDENTIFIED CO-CONSPIRATORS

30. Other persons, firms, entities and corporations, not named as Defendants in this Complaint, have participated as co-conspirators with Defendants in the violations alleged herein, and have aided, abetted, and performed acts and made statements in furtherance of the conspiracy.

31. The true names and capacities of these unidentified co-conspirators, whether individual, corporate, associate, or representative, are unknown to Plaintiff at this time. Plaintiff

may amend this Complaint, as necessary, to allege the true names and capacities of additional co-conspirators as their identities become known through discovery.

32. At all relevant times, other persons, firms, and corporations, referred to herein as “co-conspirators,” the identities of which are presently unknown, have willingly conspired with Defendants in their unlawful scheme as described herein.

33. The acts alleged herein that were done by each of the co-conspirators were fully authorized by each of those co-conspirators, or were ordered or committed by duly authorized officers, managers, agents, employees, or representatives of each co-conspirator while actively engaged in the management, direction, or control of its affairs.

V. FACTUAL ALLEGATIONS

A. Generic Drug Market Overview

34. Under the Federal Food, Drug, and Cosmetic Act (“FDCA”), manufacturers that create a new drug must obtain FDA approval to sell the product by filing a New Drug Application (“NDA”). 21 U.S.C. §§ 301-392. An NDA must include specific data concerning the safety and effectiveness of the drug, as well as information on applicable patents. 21 U.S.C. § 355(a), (b).

35. The Hatch-Waxman Act, enacted in 1984, simplified the regulatory hurdles for prospective generic manufacturers by eliminating the need for them to file lengthy and costly NDAs.³ The Hatch-Waxman Act allows a manufacturer seeking approval to sell a generic

³ See Drug Price Competition and Patent Term Restoration Act, Pub. L. No. 98-417, 98

version of a brand drug to file an Abbreviated New Drug Application (“ANDA”). An ANDA relies on the scientific findings of safety and effectiveness included in the brand manufacturer’s NDA, and must show that the generic drug contains the same active ingredient(s), dosage form, route of administration, and strength as the brand drug, and is absorbed at the same rate and to the same extent as the brand drug. This establishes that the generic drug is pharmaceutically equivalent and bioequivalent (together, “therapeutically equivalent”) to the brand drug. The FDA assigns generic drugs that are therapeutically equivalent to and are of the same dosage strength and form as their brand counterpart an “AB” rating.

36. The purpose of this coding is to allow users to determine whether the FDA has evaluated a particular approved product as therapeutically equivalent to other pharmaceutically equivalent products and to provide information on the basis of the FDA’s evaluations. Thus, generic drugs that are AB rated to the brand share the same safety and efficacy characteristics and are the same dosage size and form.

37. Generic drugs typically provide consumers with a lower cost alternative to brand drugs while providing the same treatment. Specifically:

A generic drug is the same as a brand-name drug in dosage, safety, strength, quality, the way it works, the way it is taken and the way it should be used. FDA requires generic drugs have the same high quality, strength, purity and stability as brand-name drugs.⁴

Stat. 1585 (1984).

⁴ Food and Drug Administration, Generic Drugs: Questions and Answers, *available at* <http://www.fda.gov/Drugs/ResourcesForYou/Consumers/QuestionsAnswers/ucm100100.htm>.

38. Drug products are considered to be therapeutic equivalents only if they are pharmaceutical equivalents and if they can be expected to have the same clinical effect and safety profile when administered to patients under the conditions specified in the labeling.⁵

39. Generic versions of brand drugs are priced significantly below the brand versions. Generic versions are liberally and substantially substituted for their brand counterparts. In every state, pharmacists are permitted (and, in some states, required) to substitute a generic product for a brand product unless the doctor has indicated that the prescription for the brand product must be dispensed as written. States adopted substitution laws following the enactment of the Hatch-Waxman Act.

40. The FDA has recognized that typically “[g]eneric competition is associated with lower drug prices[.]”⁶ A Federal Trade Commission study reached the same conclusion finding that typically in a “mature generic market, generic prices are, on average, 85% lower than the pre-entry branded drug prices.”⁷ Economic literature in the healthcare market further confirms that competition by generic products results in lower prices for consumers. In the period before generic entry, a brand drug commands 100% of the market share for that drug and the brand

⁵ Food and Drug Administration, Orange Book Preface, 36th Edition, *available at* <http://www.fda.gov/Drugs/DevelopmentApprovalProcess/ucm079068.htm>.

⁶ Food and Drug Administration, Generic Competition and Drug Prices, *available at* <http://www.fda.gov/AboutFDA/CentersOffices/OfficeofMedicalProductsandTobacco/CDER/ucm129385.htm>.

⁷ Federal Trade Commission, Pay-For-Delay: How Drug Company Pay-Offs Cost Consumers Billions, at 8 (Jan. 2010), *available at* <https://www.ftc.gov/reports/pay-delay-how-drug-company-pay-offs-cost-consumers-billions-federal-trade-commission-staff>.

manufacturer can set the price without the impact of normal competitive market forces. Once the first generic enters the market, however, a brand drug rapidly loses sales, on average losing 90% of its sales within a year.⁸

41. A mature generic market, such as the market for Divalproex ER, has several generic competitors. Because each generic is readily substitutable for another generic of the same brand drug, the products typically behave like commodities, with pricing being the main differentiating feature and the basis for competition among manufacturers.⁹ Over time, generics' pricing nears the generic manufacturers' marginal costs.

42. Generic competition usually enables purchasers to (a) purchase generic versions of the brand drug at a substantially lower price than the brand drug, and/or (b) purchase the brand drug at a reduced price. Generic competition to a single blockbuster brand drug product can result in billions of dollars in savings to direct purchasers, consumers, insurers, local, state, and federal governments, and others. Indeed, one study found that the use of generic medicines saved the United States healthcare system \$254 billion in 2014 alone, and \$1.68 trillion between 2005 and 2014.¹⁰

⁸ *Id.*

⁹ *See, e.g.*, Federal Trade Commission, Authorized Generic Drugs: Short-Term Effects And Long-Term Impact, at 17 (Aug. 2011) (“[G]eneric drugs are commodity products marketed to wholesalers and drugstores primarily on the basis of price.”); Congressional Budget Office, “How Increased Competition From Generic Drugs Has Affected Prices and Returns in the Pharmaceutical Industry” (July 1998).

¹⁰ Generic Pharmaceutical Association, Generic Drug Savings in the U.S., at 1 (2015), available at http://www.gphaonline.org/media/wysiwyg/PDF/GPhA_Savings_Report_2015.pdf.

B. Divalproex ER Has Been Sold in the United States for Many Years

43. AbbVie manufactures and sells a branded version of Divalproex ER under the name Depakote ER. AbbVie's predecessor-in-interest, Abbott Laboratories, submitted NDA 21-168 for the approval of Depakote ER on September 30, 1999. The FDA approved Depakote ER on August 4, 2000, and Abbott Laboratories began selling the drug soon thereafter. Depakote ER was a blockbuster drug for AbbVie, generating over \$900 million in sales.

44. The Defendants are the generic manufacturers of Divalproex ER in the United States.

45. Mylan received approval to market generic versions of Divalproex ER in January 2009.

46. Par's predecessor-in-interest, Anchen Pharmaceuticals, received approval to market generic versions of Divalproex ER in March 2009.

47. Dr. Reddy's received approval to market generic versions of Divalproex ER in March 2012.

48. Impax received approval to market generic versions of Divalproex ER in May 2009.

49. Zydus received approval to market generic versions of Divalproex ER in February 2009.

C. Consolidation in the Generic Drugs Industry

50. Since 2005, consolidation has generally reduced the number of competitors in

generic pharmaceutical markets.

51. Generic pharmaceutical industry leader Teva Pharmaceutical Industries Ltd., for example, acquired Ivax Corporation in 2006, Barr Laboratories in 2008, Ratiopharm—Germany’s second largest generic drug producer— in 2010; and Allergan’s generics business (including Actavis Generics) in 2016. Other major transactions that occurred during the same time period include Watson Pharmaceuticals’ acquisition of Andrx Corporation in 2006; Daiichi Sankyo’s purchase of a majority stake in Ranbaxy in 2008; Endo Pharmaceuticals’ 2010 acquisition of Qualitest; Perrigo’s acquisition of Paddock Laboratories, Inc. in 2011; and Sandoz’s acquisition of Fougere in 2012.

52. Defendants dominate the market for the generic forms of Divalproex ER at issue here.

53. Thus, the Defendants’ concerted actions have had the ability to, and did, impact pricing and output in the United States.

54. Consolidation reduces the number of potential competitors, rendering the market ripe for collusion

D. Divalproex ER Price Increases

55. As part of their conspiracy, Defendants agreed to raise the prices of Divalproex ER sold in the United States. Between September 2013 and April 2014, prices of Divalproex ER have risen from \$31 to \$234.¹¹ One Kansas City pharmacy complained that while a 500-unit

¹¹ Philip Moeller, *How are rising generic drug prices affecting you on Medicare?*, PBS

bottle of Divalproex ER cost \$122.99 in May 2013, that same bottle cost \$1,629.95 by August 2013.¹²

56. Drug market analysts have noted that Divalproex ER is a “low competition” market. Mylan and Par are by far the dominant players in the Divalproex ER market and together have well over 50% of the Divalproex ER market. Dr. Reddy’s, Impax, and Zydus also have significant shares of the Divalproex ER market.

57. Trade association meetings, including those sponsored by GPhA, provided Divalproex ER manufacturers with the opportunity to meet and agree to fix Divalproex ER prices, as well as allocate markets. The Defendants and/or their subsidiaries or affiliates are all members of the GPhA. The GPhA describes itself as “the nation’s leading trade association for manufacturers and distributors of generic prescription drugs, manufacturers of bulk active pharmaceutical chemicals, and suppliers of other goods and services to the generic industry.”¹³ The GPhA was formed in 2000, after the merger of three other generic drug trade associations—the Generic Pharmaceutical Industry Association, the National Association of Pharmaceutical Manufacturers, and the National Pharmaceutical Alliance.

58. All of the Defendants are current members of the GPhA.

Newshour (Apr. 23, 2015), *available at* <http://www.pbs.org/newshour/making-sense/price-increases-generic-drugs/>.

¹² Rob Low, *Rising cost of some generic drugs set to shock consumers*, Fox4 (Aug. 14, 2013), *available at* <http://fox4kc.com/2013/08/14/rising-cost-some-of-generic-drugs-set-to-shock-consumers/>.

¹³ Generic Pharmaceutical Association Website, About The Association, *available at* <http://www.gphaonline.org/about/the-gpha-association>.

59. Several of Defendants' high-ranking corporate officers also serve on GPhA's Board of Directors, including Mylan's Heather Bresch, Impax's Marcy Macdonald, Par's Tony Pera, Dr. Reddy's Alok Sonig, and Zydus' Joseph Remner. Ms. Bresch serves as the GPhA's current chair.

60. Representatives from Defendants attended meetings held by GPhA during the relevant time period.

61. Representatives from Defendants attended meetings held by GPhA. The following table lists some of the GPhA meetings attended by Defendants' employees:

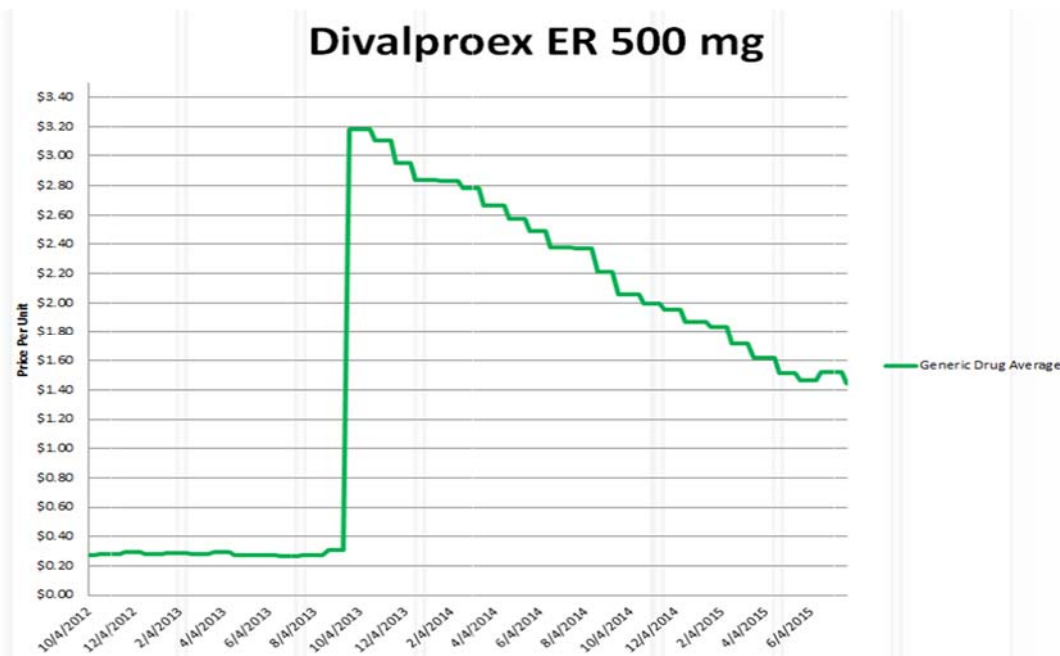
Meeting	Meeting Date and Location	Known Attendees
2012 GPhA Fall Technical Conference	October 1 to 3, 2012 Bethesda, Maryland	Dr. Reddy's, Impax, Mylan, Par, Zydus
2013 GPhA Annual Meeting	February 20 to 22, 2013 Orlando, Florida	Dr. Reddy's, Impax, Mylan, Par, Zydus
2013 GPhA Fall Technical Conference	October 28 to 30, 2013 Bethesda, Maryland	Dr. Reddy's, Impax, Mylan, Par, Zydus
2014 GPhA Annual Meeting	February 19 to 21, 2014 Orlando, Florida	Dr. Reddy's, Impax, Mylan, Par, Zydus
2014 GPhA Fall Technical Conference	October 27 to 29, 2014 Bethesda, Maryland	Dr. Reddy's, Impax, Mylan, Par, Zydus
2015 GPhA CMC Workshop	June 9 to 10, 2015 Bethesda, Maryland	Dr. Reddy's, Impax, Mylan, Par, Zydus

62. Defendants also routinely gathered at non-GPhA sponsored events.

63. As a result of Defendants' agreement, whenever certain Defendants raised their

prices, others would soon follow. Divalproex ER sales data shows that the price hikes for Divalproex ER generally occurred industry-wide. As reflected in price data developed by the National Association of State Medicaid Directors (National Average Drug Acquisition Cost, “NADAC”), prices for Divalproex ER 500 mg increased over 920% from an average market price of \$0.31 per tablet as of September 12, 2013 to \$3.18 per tablet as of September 19, 2013. “NADAC is designed to create a national benchmark that is reflective of the prices paid by retail community pharmacies to acquire prescription and over-the-counter covered outpatient drugs.”¹⁴

64. The chart below based upon the NADAC data shows the average price per unit (tablet) of Divalproex ER 500 mg between October 2012 and July 2015.



¹⁴ See <https://www.medicaid.gov/Medicaid-CHIP-Program-Information/ByTopics/Benefits/Prescription-Drugs/FUL-NADAC-Downloads/NADACMethodology.pdf>.

65. Similarly large price increases, in excess of 500% were found for different package sizes of Divalproex ER 250 mg and 500 mg tablets, as noted by Congress in their letters to various generic drug manufacturers.

66. Since Defendants were selling a commodity product, absent an agreement to fix prices, if any Defendant increased its price it would expect to lose sales to other manufacturers. Thus, it would not be in any Defendant's unilateral self-interest to raise its price for Divalproex ER unless it had agreed with its competitors that they would also raise their prices.

67. Although Divalproex ER prices have eroded somewhat from their peak, they still remain substantially above their pre-September 2013 prices. Defendants' coordinated pricing has deprived, and continues to deprive, Plaintiff and other direct purchasers of the benefits of free and open competition—namely lower prices for Divalproex ER. As a result, Plaintiff and other direct purchasers have paid and continue to pay non-competitive prices for Divalproex ER.

E. Pretextual Justifications

68. There are no market-based reasons for the pricing patterns in the Divalproex ER market. Defendants' price increases were not necessitated by increased manufacturing costs because Defendants realized record profits from Divalproex ER sales during the relevant period.

69. The price increases were likewise not incurred to defray the cost to invent and develop the original Divalproex ER, which Defendants—manufacturers of generic, not the innovator version of Divalproex ER—did not incur in connection with the at-issue products.

70. At the time Divalproex ER prices rose in or around the last quarter of 2013, there

were no known raw material shortages that would have constrained Defendants' ability to supply the market. Thus, any justifications for the price increases would be pretextual.

71. Accordingly, through their anticompetitive agreement to fix, increase, and maintain the price of Divalproex ER, Defendants were able to substantially increase their revenues without having made investments in research, development, or other costs associated with bringing brand name Divalproex ER to market.

F. Government Investigations

72. As noted above, Defendants' conduct in regards to generic drugs is under investigation by Congress, the DOJ, state attorneys general, and others.

73. The fact that several of these companies and/or their employees received subpoenas from a federal grand jury is significant, as is reflected in Chapter 3 of the 2014 edition of the DOJ's Antitrust Division Manual.¹⁵ Section F.1 of that chapter notes that "staff should consider carefully the likelihood that, if a grand jury investigation developed evidence confirming the alleged anticompetitive conduct, the Division would proceed with a criminal prosecution." *Id.* at III-82. The staff request needs to be approved by the relevant field chief and is then sent to the Antitrust Criminal Enforcement Division. *Id.* "The DAAG [Deputy Assistant Attorney General] for Operations, the Criminal DAAG, and the Director of Criminal Enforcement will make a recommendation to the Assistant Attorney General. If approved by the

¹⁵ Available at <http://www.justice.gov/atr/public/divisionmanual/chapter3.pdf>.

Assistant Attorney General, letters of authority are issued for all attorneys who will participate in the grand jury investigation.” *Id.* at III-83. “The investigation should be conducted by a grand jury in a judicial district where venue lies for the offense, such as a district from or to which price-fixed sales were made or where conspiratorial communications occurred.” *Id.* Thus, the fact that one or more of the Defendants and certain of their employees received federal grand jury subpoenas is an indication that antitrust offenses have occurred.

74. That a target has applied for leniency is also significant. As the DOJ notes on its web site (<http://www.justice.gov/atr/frequently-asked-questions-regarding-antitrust-divisions-leniency-program>):

5. Does a leniency applicant have to admit to a criminal violation of the antitrust laws before receiving a conditional leniency letter?

Yes. The Division’s leniency policies were established for corporations and individuals “reporting their illegal antitrust activity,” and the policies protect leniency recipients from criminal conviction. Thus, the applicant must admit its participation in a criminal antitrust violation involving price fixing, bid rigging, capacity restriction, or allocation of markets, customers, or sales or production volumes before it will receive a conditional leniency letter. Applicants that have not engaged in criminal violations of the antitrust laws have no need to receive leniency protection from a criminal violation and will receive no benefit from the leniency program.

The DOJ further provides that the leniency applicant must also satisfy the following condition, among others, to avail itself of the government’s leniency: “[t]he confession of wrongdoing is truly a corporate act, as opposed to isolated confessions of individual executives or officials.” *Id.*

75. The DOJ is poised to issue criminal indictments against various companies and individuals growing out this investigation and, as indicated above, issued its first two on

December 12, 2016. On December 14, 2016, Bloomberg reported that “[t]he Justice Department accused two executives of colluding with other generic pharmaceutical companies to fix prices, the first criminal charges stemming from a sweeping two-year investigation. Jeffrey Glazer, a former chief executive officer of Heritage Pharmaceuticals Inc., and Jason Malek, an ex-president, were charged in Philadelphia on Wednesday, according to court filings.”¹⁶

76. Twenty states attorneys’ general led by the State of Connecticut also filed their first action (relating to the generic drugs Glyburide and Doxycycline) based on their investigation into generic drug pricing on December 15, 2016.¹⁷ They have indicated that more actions are likely to follow, specifically alleging that they “have uncovered a wide-ranging series of conspiracies implicating numerous different drugs and competitors, which will be acted upon at the appropriate time...”¹⁸ The states attorneys general describe these conspiracies as “schemes to fix and maintain prices, allocate markets and otherwise thwart competition” and explain that they are carried out by generic companies through their senior executives who “exploit their interactions at various and frequent industry trade shows, customer conferences and other similar events, to develop relationships and sow the seeds for their illegal agreements. The anticompetitive agreements are further refined and coordinated at regular ‘industry dinners’,

¹⁶ Tom Schoenberg, *U.S. Generic Drug Probe Seen Expanding After Guilty Pleas*, Bloomberg (Dec. 14, 2016), available at <https://www.bloomberg.com/news/articles/2016-12-14/u-s-files-first-charges-in-generic-drug-price-fixing-probe>.

¹⁷ Complaint, *State of Connecticut v. Aurobindo Pharma USA*, 16-cv-2056-VLB (D. Conn. Dec. 15, 2016), ECF No. 1.

¹⁸ *Id.* at ¶ 9.

‘girls nights out’, lunches, parties, and numerous and frequent telephone calls, emails and text messages.” *Id.* at ¶¶ 7-8. Connecticut’s attorney general George C. Jepsen commented on the suit that:

We believe this is just the tip of the iceberg. I stress that our investigation is continuing, and it goes way beyond the two drugs in this lawsuit, and it involves many more companies than are in this lawsuit.¹⁹

Mr. Jepsen further commented that in the generic drug industry in the United States there is “a culture of cronyism where, whether it’s over a game of golf or a dinner or drinks, there’s just systematic cooperation.”

77. The United States Congress has been probing generic drug pricing for at least the last few years. In October 2014, U.S. Senator Bernie Sanders and U.S. Congressman Elijah Commings sent letters to several generic drug manufacturers concerning price increases. In November 2014, a Senate committee held a hearing entitled “Why Are Some Generic Drugs Skyrocketing In Price?”²⁰ Most recently, in December 2016, the United States Senate Special Committee on Aging issued a lengthy report on drug pricing noting that its investigation “uncovered disturbing practices in pharmaceutical drug pricing.”²¹

¹⁹ Katie Thomas, *20 States Accuse Generic Drug Companies of Price Fixing*, The New York Times (Dec. 15, 2016), available at <http://www.nytimes.com/2016/12/15/business/generic-drug-price-lawsuit-teva-mylan.html>.

²⁰ See, e.g., U.S. Congress Press Release, *Congressional Panel to Probe Generic Drug Price Hikes* (Nov. 11, 2014), available at <http://democrats.oversight.house.gov/news/press-releases/congressional-panel-to-probe-generic-drug-price-hikes>.

²¹ United States Senate Special Committee on Aging, *Sudden Price Spikes in Off-Patent Prescription Drugs: The Monopoly Business Model that Harms Patients, Taxpayers, and the U.S. Health Care System* (Dec. 2016).

G. Generic Drug Markets are Extraordinarily Susceptible to Collusion

78. In addition to the pricing allegations set forth above, several market and other relevant factors give rise to a reasonable inference that Defendants acted unlawfully and in concert to raise and fix Divalproex ER prices far above competitive levels. The United States market for Divalproex ER has been characterized by numerous factors that facilitated Defendants' conspiracy, including: (1) high degree of industry concentration; (2) barriers to entry; (3) demand inelasticity; (4) lack of substitutes; (5) high degree of interchangeability; (6) absence of competitive sellers; and (7) opportunities to conspire.

- i. High Degree of Industry Concentration: As discussed above, a small number of competitors control a significant market share for Divalproex ER.
- ii. Barriers to Entry: Costs of manufacture, intellectual property, and expenses related to regulatory oversight are barriers to entry in the generic drug market. Barriers to entry increase the market's susceptibility to a coordinated effort to maintain supracompetitive prices.
- iii. Demand Inelasticity: Divalproex ER is a necessary treatment for millions of patients.
- iv. Lack of Substitutes: Many patients are unable to substitute other medications for Divalproex ER.
- v. High Degree of Interchangeability: Defendants' Divalproex ER products are interchangeable within each dosage form, as they contain the same chemical compounds made from the same raw materials. Thus, Divalproex ER products are standardized across suppliers and are highly interchangeable from one Defendant to the next.
- vi. Absence of Competitive Sellers: Defendants have maintained supracompetitive pricing for Divalproex ER throughout the Class Period. Thus, Defendants have oligopolistic market power in the Divalproex ER market, which enables Defendants to increase prices without losing market share.
- vii. Opportunities for Contact and Communication Among Competitors: As discussed above,

certain Defendants are members of trade association GPhA and/or common attendees to GPhA meetings which provides and promotes opportunities to communicate.

VI. CLASS ACTION ALLEGATIONS

79. Pursuant to Federal Rules of Civil Procedure 23(a), and (b)(3), Plaintiff brings this action on behalf of a Class defined as follows:

All persons or entities that directly purchased Divalproex ER from Defendants in the United States and its territories and possessions at any time during the period July 1, 2013 until the anticompetitive effects of Defendants' conduct cease (the "Class Period").

Excluded from the Direct Purchaser Class are Defendants and their officers, directors, management, employees, subsidiaries, or affiliates, and all federal governmental entities.

80. Members of the Class are so numerous that joinder of all members is impracticable. Plaintiff believes the Class Members are numerous and widely dispersed throughout the United States. Further, the Class members are readily identifiable from information and records maintained by Defendants.

81. Plaintiff's claims are typical of the claims of the members of the Class. Plaintiff's interests are not antagonistic to the claims of the other Class Members, and there are no material conflicts with any other member of the Class that would make class certification inappropriate. Plaintiff and all members of the Class were damaged by the same wrongful conduct of Defendants.

82. Plaintiff will fairly and adequately protect and represent the interests of the Class. The interests of the Plaintiff are coincident with, and not antagonistic to, those of the

Class.

83. Plaintiff is represented by counsel who are experienced and competent in the prosecution of class action litigation, and who have particular experience with class action litigation involving alleged violations of antitrust law in the pharmaceutical industry.

84. Questions of law and fact common to the members of the Class predominate over questions that may affect only individual Class Members because Defendants have acted on grounds generally applicable to the entire Class, thereby determining damages with respect to the Class as a whole is appropriate. Such generally applicable conduct is inherent in Defendants' wrongful conduct.

85. The common legal and factual questions, which do not vary from Class Member to Class Member and which may be determined without reference to individual circumstances of any Class Member, include, but are not limited to, the following:

- (a) Whether Defendants and their co-conspirators engaged in a contract, combination, or conspiracy to eliminate competition and thereby artificially increase the prices of Divalproex ER in the United States;
- (b) The duration and extent of the alleged contract, combination, or conspiracy;
- (c) Whether Defendants and their co-conspirators were participants in the contract, combination, or conspiracy alleged herein;
- (d) The effect of the contract, combination, or conspiracy on the prices of Divalproex ER in the United States during the Class Period;

- (e) Whether Defendants' conduct caused supracompetitive prices for Divalproex ER;
- (f) Whether, and to what extent, the conduct of Defendants and their co-conspirators caused injury to Plaintiff and other members of the Class; and
- (g) Whether the alleged contract, combination, or conspiracy violated Section 1 of the Sherman Act, 15 U.S.C. § 1.

86. Class action treatment is a superior method for the fair and efficient adjudication of the controversy. Such treatment will permit a large number of similarly situated persons or entities to prosecute their common claims in a single forum simultaneously, efficiently, and without the unnecessary duplication of evidence, effort, or expense that numerous individual actions would engender. The benefits of proceeding through the class mechanism, including providing injured persons or entities a method for obtaining redress on claims that could not practicably be pursued individually, substantially outweighs potential difficulties in management of this class action.

87. Plaintiff knows of no special difficulty to be encountered in the maintenance of this action that would preclude its maintenance as a class action.

VII. ANTITRUST INJURY

88. During the Class Period, Plaintiff and Class Members directly purchased Divalproex ER from Defendants. As a result of the Defendants' anticompetitive conduct, Plaintiff and Class Members paid more for Divalproex ER than they would have and thus suffered substantial damages. This is a cognizable antitrust injury and constitutes harm to

competition under the federal antitrust laws.

89. Because Defendants' unlawful conduct has successfully eliminated competition in the market, and Plaintiff and Class Members have sustained, and continue to sustain, significant losses in the form of artificially inflated prices paid to Defendants. The full amount of such damages will be calculated after discovery and upon proof at trial.

90. Defendants' misconduct reduced competition in the Divalproex ER market, reduced choice for purchasers, and caused injury to purchasers.

91. Defendants' anticompetitive conduct is ongoing, and as a result Plaintiff and the Class continue to pay supracompetitive prices for Divalproex ER.

VIII. CLAIM FOR RELIEF
VIOLATION OF SECTION 1 OF THE SHERMAN ACT, 15 U.S.C. § 1

92. Plaintiff incorporates and re-alleges, as though fully set forth herein, each of the paragraphs set forth above.

93. Defendants are per se liable under Section 1 of the Sherman Act, 15 U.S.C. § 1, for the injuries and damages caused by their contract, combination, and conspiracy in restraint of trade as alleged herein.

94. There is no legitimate, non-pretextual, procompetitive business justification for Defendants' conspiracy that outweighs its harmful effect. Even if there were some conceivable justification, the conspiracy is broader than necessary to achieve such a purpose.

95. As set forth above, in violation of Section 1 of the Sherman Antitrust Act, Defendants entered into agreements with one another on the pricing and allocation of the market

for Divalproex ER in the United States. This conspiracy was per se unlawful price-fixing, or alternatively, was an unlawful restraint of trade under the rule of reason.

96. Each Defendant has committed at least one overt act to further the conspiracy alleged in this Complaint.

97. The conspiracy had its intended effect, as Defendants benefited from their collusion and the elimination of competition, both of which artificially inflated the prices of Divalproex ER, as described herein.

98. As a result of Defendants' unlawful conduct, Plaintiff and Class Members have been injured in their business and property in that they have paid more for Divalproex ER than they otherwise would have paid in the absence of Defendants' unlawful conduct. The full amount of such damages is presently unknown but will be determined after discovery and upon proof at trial.

IX. PRAYER FOR RELIEF

WHEREFORE, Plaintiff and Class Members pray for relief as set forth below:

- A. Certification of the action as a class action pursuant to Federal Rule of Civil Procedure 23, and appointment of Plaintiff as Class Representative and its counsel of record as Class Counsel;
- B. That acts alleged herein be adjudged and decreed to be unlawful restraints of trade in violation of the Sherman Act, 15 U.S.C. § 1;
- C. A judgement against Defendants, jointly and severally, for the damages sustained by

Plaintiff and the Class defined herein, and for any additional damages, penalties, and other monetary relief provided by applicable law, including treble damages;

- D. By awarding Plaintiff and Class Members pre-judgment and post-judgment interest as provided by law, and that such interest be awarded at the highest legal rate from and after the date of service of the Complaint in this action;
- E. The costs of this suit, including reasonable attorney fees; and
- F. Such other and further relief as the Court deems just and proper.

X. DEMAND FOR JURY TRIAL

Plaintiff, on behalf of itself and others similarly situated, hereby requests a jury trial, pursuant to Federal Rule of Civil Procedure 38, on any and all claims so triable.

Dated: December 27, 2016

Respectfully submitted,

NASTLAW LLC

By:



Dianne M. Nast

Dianne M. Nast (PA Bar No. 24424)
Erin C. Burns (PA Bar No. 89742)
1101 Market Street
Suite 2801
Philadelphia, PA 19107
215-923-9300
215-923-9302 (facsimile)
dnast@nastlaw.com
eburns@nastlaw.com

BERGER & MONTAGUE, P.C.
David F. Sorensen
Nick Urban
Zachary D. Caplan
1622 Locust Street
Philadelphia, PA 19103
(215) 875-3000
(215) 875-4604 (fax)
dsorensen@bm.net
nurban@bm.net
zcaplan@bm.net

FARUQI & FARUQI, LLP
Peter Kohn
Joseph T. Lukens
101 Greenwood Avenue, Suite 600
Jenkintown, PA 19046
(215) 277-5770
(215) 277-5771 (fax)
pkohn@faruqilaw.com
jlukens@faruqilaw.com

TAUS, CEBULASH & LANDAU, LLP

Barry S. Taus

Kevin Landau

Archana Tamoshunas

80 Maiden Lane, Suite 1204

New York, NY 10038

(212) 931-0704

btaus@tcclaw.com

klandau@tcclaw.com

atamoshunass@tcclaw.com

*Counsel for Rochester Drug Co-Operative,
Inc. and the Proposed Direct Purchaser Class*